

BLANCKANVAS
CRAFTING KALEIDOSCOPIES

YOU ARE A LIMITED EDITION

"HAPPINESS IS THE SECRET TO ALL BEAUTY. THERE IS NO BEAUTY THAT IS ATTRACTIVE WITHOUT HAPPINESS"



-Christin Dior

"A GOOD MODEL CAN ADVANCE FASHION BY TEN YEARS"

-Yves Saint Laurent

"IN ORDER TO BE IRREPLACEABLE ONE MUST ALWAYS BE DIFFERENT"

-CocoChanel

Our Insights

- ONLINE & OFFLINE EDUCATION

- TALENT MANAGEMENT

- OPPORTUNITIES WE CREATE



- ONE OF THE BIGGEST DIGITAL HUNT TO ENTER YOUR DREAM WORLD THROUGH BLANCKANVAS PLATFORM.



- SHOWCASING GLAMOUR THROUGH ANNUAL CALENDAR AND EVENTS.

How are we Crafting, Kaleidoscopes?



Blanckanvas - Crafting the right path in the world of glamour, and making talent presentation flawless, Blanckanvas gets you ready for paparazzi!

Blanckanvas is a veracious model development service providing opportunities for new aspiring models wanting to further their career in the fashion, beauty or commercial modelling industry.

Model development and support to ensure that each models receives full attention to their individual needs and walks out feeling confident and ready to take their first step in to the REAL WORLD OF MODELLING

Education In Fashion,..!! Really ???

Many young girls or boys that aspire to be models don't know HOW THE INDUSTRY WORKS!

What's the training required OR WHETHER IT'S REALLY REQUIRED?

Blanckanvas can safely guide NEW STARTERS INTO THE WORLD OF MODELLING WITH CONFIDENCE AND A REAL SKILL SET.





TRAINING METHODOLOGY

"Giving every training module an innovative way to make you believe in yourself and make you shine is the motto of Blanckanvas for every talent joining with the dream of key results."

-Parimal Mehhta

Founder Blanckanvas Education

WEEKEND LECTURES

LEARN WITHOUT
DISTURBING YOUR
DAILY ROUTINE AS
ALL WE NEED IS YOUR
WEEKENDS FOR THE
NEXT 4 MONTHS.

PRACTICAL ASSIGNMENTS

EVERYTHING ABOUT
OUR LEARNING NEEDS
PRACTICAL APPROACH
AND SESSIONS.

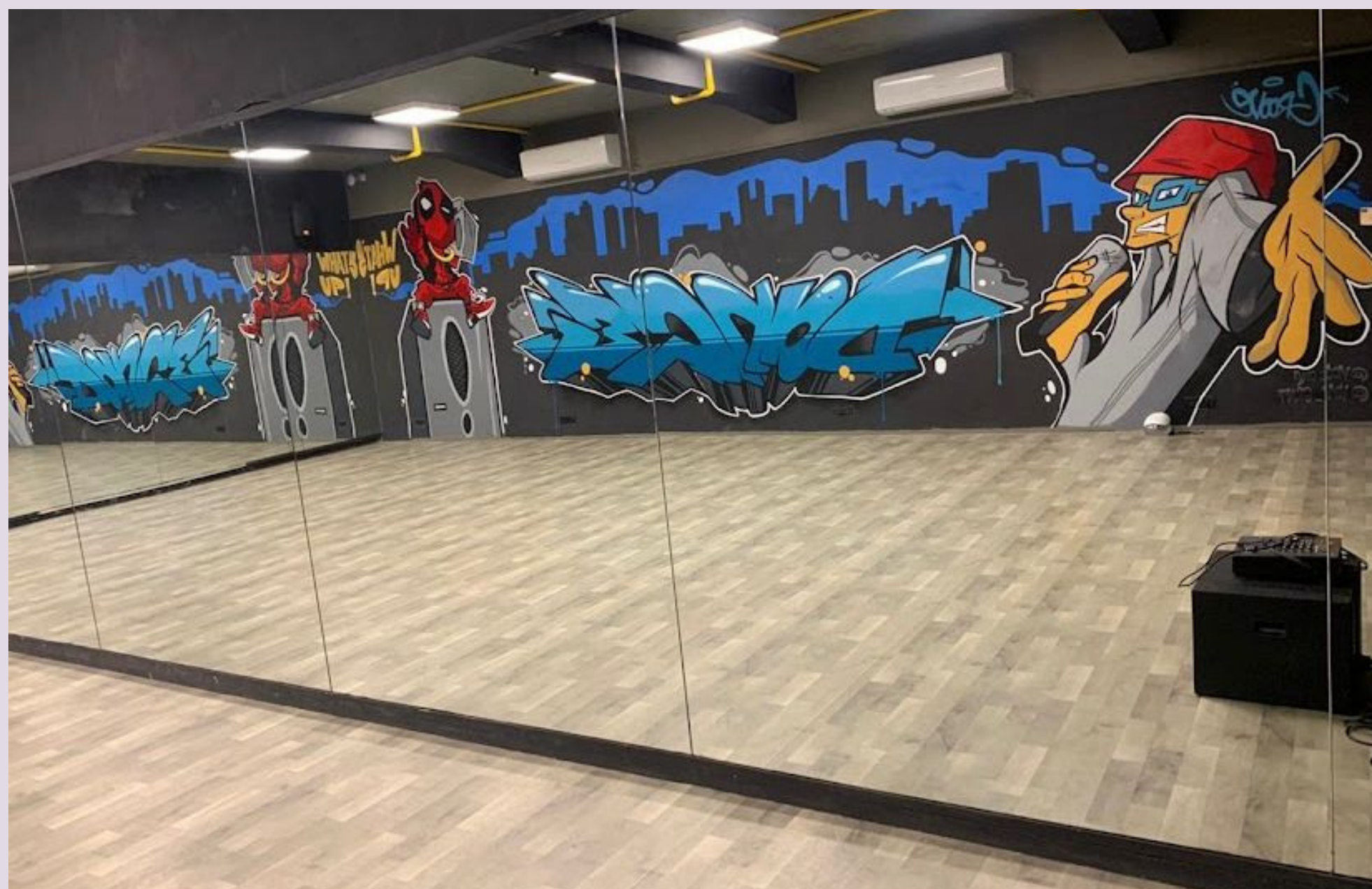
GUEST LECTURES

GET SURPRISE VISITS
FROM CELEBRITIES
AND INDUSTRY
EXPERTS ENHANCING
YOUR EXPERIENCE.

PORTFOLIO TRAINING

LEARN TO MAKE YOUR
PORTFOLIO STRONGER
AND APPEALING AND
REACHING OUT TO THE
RIGHT WORK
PLATFORMS.

SHout Out
Here's to the
STUDIO LIFE..



STeps to Success...

WORLD OF GLAMOUR

- INTRODUCTION & FEAR FIGHTING
- CONFIDENCE AND OBSERVATION
- INDUSTRY TYPES & MODEL TYPES
- MODEL ETIQUETTES

FASHION & STYLING

- KNOW YOUR SKIN
- MAKEUP & HAIR
- FASHION SENSE
- PRACTICAL OUTDOOR SESSIONS
- DO'S AND DONT'S

WALK & POSES

- WALK & POSES
- LIGHT & CAMERA ANGLES
- REVISION

Steps to Success...

FITNESS

- PHYSICAL FITNESS
- NUTRITION
- PSYCHOLOGY

PAGEANT TRAINING

- PAGEANT TRAINING
- WHAT PAGEANT LOOKS FOR

SOCIAL MEDIA ETIQUETTES

HOW TO USE YOUR SOCIAL MEDIA

STeps to Success...

FASHION PHOTOGRAPHY

- EXPRESSIONS
UNLIMITED
- VIEWS ON FASHION
PHOTOGRAPHY
- PREP AND PRACTICAL

LAUNCH PAD

- JOURNEY SO FAR
- WHAT'S NEXT
- CASTING MANAGEMENT
- AGENCY REQUIREMENTS
- CRITICS

World Of Glamour

THE WORLD OF GLAMOUR IS A WORLD WHERE A PERSON THINKS OF BEING FASHIONABLE, TRENDY, GLAMOUROUS IDENTITY AND WITH A PINCH OF FAME, ONE DESIRES THE LIFESTYLE ABOVE THE SOCIETY NORMS. ALL THE DREAMS OF BEING ON STAGE, BEING A STAR, BEING A FASHIONISTA COMES TO REALITY. AS CHRISTIAN DIOR SAID "A WOMAN NEEDS TO WEAR THE CHOICEST OF FOOTWEAR. AFTER ALL, IT TELLS OTHERS WHAT STANDARDS SHE BELONGS TO!"

- **INTRODUCTION & FEARFIGHTING**
- **CONFIDENCE AND OBSERVATION**
- **INDUSTRY TYPES & MODEL TYPES**
- **MODEL ETIQUETTES**



PARIMAL MEHHTA
FOUNDER OF BLANCKANVAS
MEDIA

Over 2 Decades of Grooming Experience , and creating platforms for various talents, Parimal Mehhta has been the Co-founder and visionary. He is been grooming models for Rubaru Mr. India, Finalists of Times Fresh Face & also personalised grooming for Miss Diva Universe and Miss Diva Supranational. He has also been a renowned show choreographer and been consulting models for career growth in the glamour industry .



DIPIKA MOTWANY
MODEL & GROOMER

A graduate in Management studies with her roots deep in modelling and glamour industry is an ideal mentor. Former Miss India, Groomer and a Model.

Fashion & Styling

YOUR OUTFIT IS SELF-EXPRESSION. IT IS IMPORTANT TO RECOGNIZE YOUR OWN STYLE AS IT REFLECTS WHAT YOU STAND FOR. WE FEEL CONFIDENT AND GIVES OUR CHARACTER A SHAPE WHEN WE WEAR WHAT WE FEEL. GETTING PROPER DIRECTION HELPS IN BUILDING OUR FASHION SENSE.

- **FASHION SENSE**
- **SEASONS AND COLOURS**
- **PERSONAL STYLING**



ARCHANA KOCHHAR
CELEBRITY FASHION DESIGNER

Couturier Archana Kochhar has been showcasing her collection on national and international runways for over a decade now. Archana Kochhar has been invited by Galleries L'fayette Paris to showcase her spectacular collections under her label with international design houses like Kenzo, Christian Lacroix, Ungaro and Nina Ricci. Archana is also one of the favorites amongst Bollywood glitterati, which includes Sonakshi Sinha, Kangana Ranaut, Shradha Kapoor, Nargis Fakhri, Ileana D'Cruz, Chitrangada Singh, Bipasha Basu, Divya Khosla, Urmila Matondkar, Soha Ali Khan, Amrita Rao, Ayesha Takia, Sunidhi Chauhan, Zeenat Aman, Mugdha Ghodse, Dia Mirza, Celina Jaitley, Prabhu Deva, Jacqueline Fernandez, Raveena Tandon, Prachi Desai, Sameera Reddy, etc. to name a few.

Fashion & Styling

YOUR OUTFIT IS SELF-EXPRESSION. IT IS IMPORTANT TO RECOGNIZE YOUR OWN STYLE AS IT REFLECTS WHAT YOU STAND FOR. WE FEEL CONFIDENT AND GIVES OUR CHARACTER A SHAPE WHEN WE WEAR WHAT WE FEEL. GETTING PROPER DIRECTION HELPS IN BUILDING OUR FASHION SENSE.

- **WARDROBE ETIQUETTE OUTDOOR**
- **PRACTICAL SESSIONS**
- **DO'S AND DONT'S**



ASIF MERCHANT
CELEBRITY FASHION DESIGNER

Plunged into the fashion vanguard 25yrs back,he's been a merchandiser for an Italian Fashion House that caters to iconic brands like Armani and Versace. His designs appeared on the cover of Femina, The Man, Women's Era and Filmfare.He styled Bollywood films and television serials. He has also showcased his collections in London, Paris, Rome, Mauritius, Dubai, Belgium, Dhaka, Spain, Basel, Kazakistan, Amsterdam and of course India. He's also done styling for key catalogues and fashion shows. Campaign he styled for Roopkala won 'Best Styled Campaign of the Year'.

Walk & Poses

MODELS EXPRESS THEIR CRAFT WITH THEIR WALK AND POSES. STRIKING A CONFIDENT YET GRACEFUL POSE IS VERY IMPORTANT AS SPEAKS FOR THE MODEL WITH SAYING A WORD. GETTING YOUR WALK AND POSES CORRECT IS ONE OF THE BIGGEST COMPLIMENT ONE CAN GET.

- **WALK & POSES**
- **LIGHT CAMERA ANGLES REVISION / PRACTICE (USE BEST WORD)**
- **BACKSTAGE**



VAHBIZ MEHTA
FASHION CHOREOGRAPHER

Vahbiz Mehta, a renowned Fashion Runway Choreographer at Lakme Fashion Week, Times Fashion Week and many more is a perfect guide to give you the Right Step forward.

Fitness

BEING PHYSICALLY FIT OVERHAULS YOUR PERSONALITY. FITNESS MEANS COORDINATION OF BOTH PHYSICAL AND MENTAL HEALTH. IT HELPS IN OVERCOMING OUR OWN FEARS AND DOUBTS WHICH BUILDS SELF-ESTEEM AND BOOSTS OUR CONFIDENCE. AS SAID BY JESS C SCOTT “A FIT, HEALTHY BODY – THAT IS THE BEST FASHION STATEMENT.”

- **PHYSICAL FITNESS**
- **NUTRITION**
- **PSYCHOLOGY**



ZAID KHAN



SNEHAL SINGH

**FITNESS EXPERT - TRAINE
HEALTH**

Representing Traine Health, an online platform helping people improve their lifestyle using holistic approach. A perfect guide to fitness guiding through the diet, workout and mental health eventually guides you to the path of Mental & Physical fitness.

Pageant Training

PAGEANT TRAINING HELPS IN DEVELOPING SKILLS TO FACILITATE SHOWCASING THEIR REFINED IMAGE THROUGHOUT THE PAGEANT. IT PROVIDES ALL THE SOFT SKILLS THAT ARE IMPORTANT FOR ANY PERSON TO ACQUIRE FOR SURVIVAL IN THE FAST-MOVING WORLD. PREPARATION IS ALWAYS ESSENTIAL TO ACHIEVE OUR DESIRED GOALS.

- **PAGEANT TRAINING**
- **WHAT PAGEANT LOOKS FOR**



KAVITA KHARAYAT



SUNNY KAMBLE

SUPER MODELS

Well known and established Super Models walking down the Ramp for Lakme Fashion Week, Bombay Times and many more from the model pool of famous designer Manish Malhotra, Pageant Trainers are the ideal mentors to guide you towards all that you need to know to Win a Pageant.

Fashion Photography

DISCOVERING YOUR HIDDEN TALENT IS ONE OF THE GREATEST GIFT ONE CAN GET. SHAPING AND POLISHING YOUR PHOTOGRAPHY SKILLS FROM THE BEST OF THE INDUSTRY GIVES US GREAT EXPOSURE TO THE INDUSTRY WORLD. “THE BEAUTIFUL THING ABOUT LEARNING IS THAT NOBODY CAN TAKE IT AWAY FROM YOU.”

- **EXPRESSIONS UNLIMITED**
- **VIEWS ON FASHION PHOTOGRAPHY**
- **PREP & PRACTICAL**



PRIYANKK NANDWANA

A leading Fashion photographer based in India & Bangkok, specializes in Fashion, wildlife, lifestyle, Ultraviolet, nature, street, black & white and travel.



IRIS MAITY

Having her roots deep in Modelling Industry followed by her Indian television career, her Slay In Style attitude is the perfect guide to Fashion & Styling.

Social Media Etiquette

SOCIAL MEDIA PLAYS A CRUCIAL ROLE IN SHAPING OUR DAILY LIFE. WE GET TRENDY, FASHIONABLE AND QUIRKY WITH SOCIAL SKILLS. GETTING ALL TECHNIQUES AND MODES WILL HELP YOU ACE YOUR SOCIAL GAME.

- **HOW TO USE YOUR SOCIAL MEDIA**



ROHIT REDDY
SOCIALITE AND INDIAN ENTREPRENEUR

Indian entrepreneur, banker, and marketing strategist, is your perfect mentor towards all that you need to get spotted ethically on Social Media.

Launch Pad

DISCOVERING YOUR HIDDEN TALENT IS ONE OF THE GREATEST GIFT ONE CAN GET. SHAPING AND POLISHING YOUR PHOTOGRAPHY SKILLS FROM THE BEST OF THE INDUSTRY GIVES US GREAT EXPOSURE TO THE INDUSTRY WORLD. “THE BEAUTIFUL THING ABOUT LEARNING IS THAT NOBODY CAN TAKE IT AWAY FROM YOU.”

- **EXPRESSIONS UNLIMITED**
- **VIEWS ON FASHION PHOTOGRAPHY**
- **PREP & PRACTICAL**



**VICKY SIDANA
CASTING DIRECTOR**

Casting director and actor, known for Baby (2015), Drishyam (2015) and Uri: The Surgical Strike (2018), is here to guide you towards your journey into the Industry



**PANKAJ KHARBANDA
VICE-PRESIDENT
RUBARU MR.INDIA.**

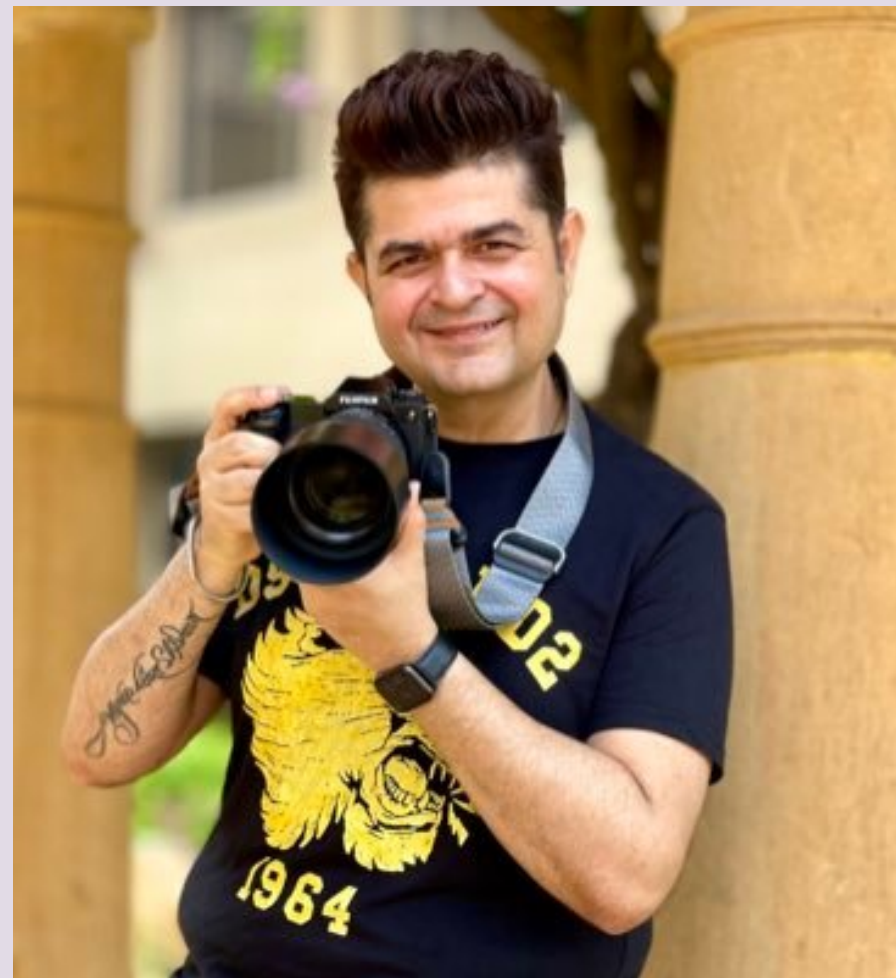
One of the biggest names in men’s pageantry, he has played a significant role in catapulting Rubaru Mr. India pageant into the celebrated event that is considered to be the launchpad of several handsome faces in India.



**VARUN KATOCH
CEO RUNWAY
LIFESTYLE**

Co-founder & Director of Runway Lifestyle Model casting Agency Known for casting models for brands and lakme india fashion week.

Guest Lectures



Dabboo Ratnani



Mrunal Jain



Anita Kumar



Rohit Khandelwal

...many more

Model Mentors



Parul Bindal



Vaibhav Maurya



Lakshya Sharma



Namrata sharma

Additional Talent Classes



Dance



Make up



Acting

Additional Perks



SKIN WORKS

• SKIN • HAIR • LASER CLINIC

SkinCare



Signature Smiles™
your right to a healthy smile.

Dental Care

Students Shining out



Students Shining out



2nd runner-up of Miss India Brains Beauty

"You live only once, but if you do it right it's enough" said by May West inspired me and gave me courage to explore myself and to be the part of India brains beauty 2022 season 3. There were many contestants among which only 24 candidates got selected. Within the span of 3 days miss Archana Jain with other mentors groomed us to be confident, to be ourselves, to look humble, to love yourself.

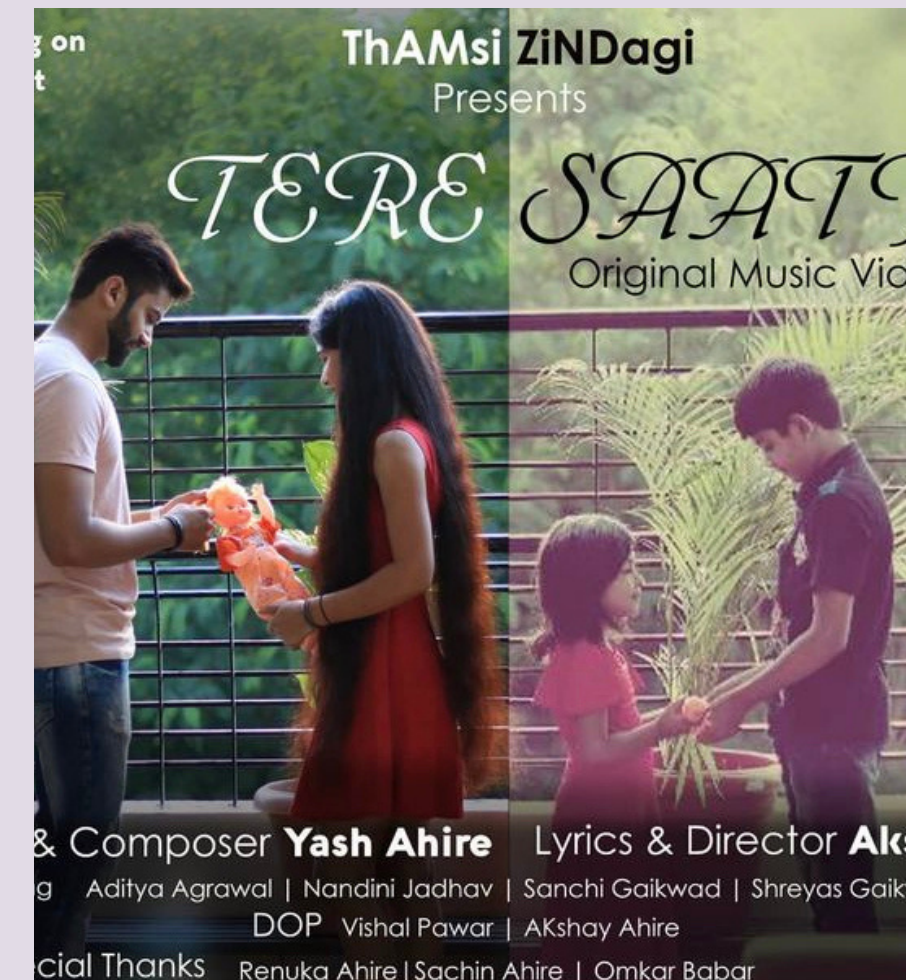
Thanks to Archana ma'am we all got this opportunity to learn from the industry experts. She is true inspiration of every woman who want to achieve success.

I was born and brought up in city of dreams Mumbai. Coming from middleclass background my parents kept me as a princess and my dream was to keep being a princess they kept me, with a crown on my head and proud smile on my parents' face. As I was passionate about food which got me a degree of B.A. in culinary arts, then when I was studying I also got interested in to photography which made me think why not combine both of them which concluded me to become a food stylist. from the journey of food styling people encourage me to not just stay behind the cameras but stand in front of it. During lockdown when a family member mantray gramopadhe asked me to become

made me more eager to pursue the front side of the camera and turn my hobby into my passionate career. India brains beauty gave me the opportunity and the platform to shine when i enter the pageant i was very

nerve as well as proud that i made it in top 24. the first day when i enter seeing new faces made me think i should work harder as well as support the others the day started with Dr. Archana Jain and Rabia Patel the founders of India Brains Beauty motivated us and introduce us how our life change after this. There were mentors who guided us to love yourself, how to groom yourself, how to dress yourself according to occasion, self-branding, how to dazzle on the ramp, how to be strong emotionally, physically and mentally and lot more. as the day came closer our heartbeats were running marathons, due to these days we were also confident and positive about the pageant. at the finale out of 24 only 15 candidates got one step closer to the crowns that next step was interaction round. While the judges were discussing about winner nomination we were waiting for the results. When the anchor Simran Ahuja called my name, I was overwhelmed, I saw my family proud and had tears in there eyes that moment I thought as I said my parents had kept me as a princess and I added just a crown and accepted the responsibility which came along with it happily and respectfully

I thank all India Brains Beauty team for making my dream come true and giving me the platform to shine to learn and to accept



Why Choose us ??

- INDIA'S FIRST INSTITUTE, INTRODUCING THE CONCEPT OF MINUTELY DEFINED AND RESEARCHED SUBJECT THEORIES AND PRACTICALS.
- HIGHLY EXPERIENCED AND WELL KNOWN MENTORS FROM THE INDUSTRY TO GUIDE YOU TOWARDS YOUR DREAM PATH.
- GUARANTEED PLACEMENT ASSISTANCE TO HELP YOU TAKE YOUR FIRST STEP INTO THE WORLD OF GLAMOUR.
- INDEPENDENT LAUNCH PADS, GIVING YOU THE RIGHT SOCIAL MEDIA EXPOSURE.

Career Opportunities..

1

**FASHION
SHOWS**

2

**PRINT
SHOOTS**

3

**ACTING, TVC,
WEB SERIES**

4

**FASHION
CHOREOGRAPHER**

5

**FASHION
BLOGGER**

6

**MAKE-UP
ARTIST**

7

PHOTOGRAPHER

8

**CASTING
CORDINATOR**

9

STYLER

10

**BACKSTAGE
CORDINATOR**

Brand Associations

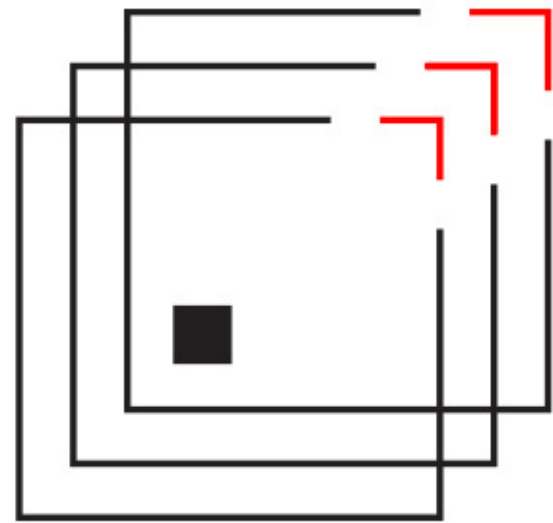
BLANCKANVAS IS A VERACIOUS MODEL DEVELOPMENT SERVICE PROVIDING OPPORTUNITIES FOR NEW ASPIRING MODELS WANTING TO FURTHER THEIR CAREER IN THE FASHION, BEAUTY OR COMMERCIAL MODELLING INDUSTRY.



Brand Associations

BLANCKANVAS IS A VERACIOUS MODEL DEVELOPMENT SERVICE PROVIDING OPPORTUNITIES FOR NEW ASPIRING MODELS WANTING TO FURTHER THEIR CAREER IN THE FASHION, BEAUTY OR COMMERCIAL MODELLING INDUSTRY.





BLANCKANVAS
CRAFTING KALEIDOSCOPE

GET IN TOUCH

We'd love to
hear from you



424, laxmi Plaza, Sab tv lane, Andheri west.



admin@blanckanvas.in



8104165871



www.blanckanvas.in



blanckanvasedu